

WHAT IS SMARTA CLAY ?

Smarta Clay is a ready-to-use, air-drying modeling clay. It is CE-certified and has been tested and certified to meet dermatological standards and EN-71 safety requirements.

It is available in more than 30 color options. Its soft and flexible texture makes it easy to shape for both children and adults. It is particularly suitable for making figures, jewelry, miniatures, flowers, decorative items, and hobby projects..

Smarta: available in 100g / 250g packs.

Smarta Kids: 70g.

Smarta 12-Color Set: 25g each. (Total 300g)



INSTRUCTIONS FOR USE

- **Shaping:** Ready to use. Knead briefly with hands to soften
- **Drying:** Air-dries in ~24 hours. No baking needed. Shrinks ~7% when dry.
- **Storage:** To prevent drying, seal tightly in the original package and wrap with cling film.
- **Tool Compatibility:** Matches perfectly with silicone molds, cutters, shaping tools, stamps, and rollers. Press firmly when molding and release carefully. Do not allow the clay to dry inside molds. Texture transfer possible using surfaces like laces, fabrics etc. and a roller.
- **Adhesion:** Bonds well to glass, wood, plastic, metal, ceramic, concrete, and cardboard. Use white glue or strong adhesives.

COLORING AND SEALING

- Smarta clays can be mixed to create custom colors.
- Once fully dried, surfaces can be painted with acrylics, soft pastels, or oil paints.
- Finished pieces can be sealed with varnish (spray or brush) for protection.



WHAT IS SMARTA BOLD ?

Smarta BOLD is a soft-textured, air-drying modeling clay made from natural, mineral-based materials.

It is suitable for various creative projects such as decorative objects, figures, surface applications, and school assignments. Appropriate for both children and adults, and ideal for hobby use. CE-certified and tested in accordance with EN-71 safety standards.



INSTRUCTIONS FOR USE

- **Shaping:** Ready to use. Its soft texture allows easy shaping. Compatible with cutters, rollers, and modeling tools. Should be used at a minimum thickness of 2 mm.
- **Drying:** No baking required. Air-dries completely in 24 to 48 hours depending on thickness.
- **Mold Use:** Compatible with Smarta silicone molds. Knead a piece to fit the mold, press it in, then release to avoid air pockets. Do not allow the clay to dry inside the molds.
- **Surface Compatibility:** Adheres easily to various surfaces such as wood, metal, glass, and plastic. Use water for glossy surfaces and white glue for others.
- **Storage:** Wrap tightly in cling film and store in its original package to prevent drying.
- **Sealing:** Once fully dry, finished pieces can be sealed with spray or brush varnish.
- **Cleaning:** Does not stain and can be easily cleaned with water.

BOLD - WORKING TECHNIQUES

- **Texture Transfer:** Applying patterns from textured surfaces (e.g., lace) onto the clay.
- **Hand Shaping:** Free-form modeling by kneading and shaping the clay by hand.
- **Decoupage:** Applying paper transfers onto the dried surface.
- **Stencil Work:** Creating patterns using stencils.
- **Painting After Drying:** Coloring with acrylic paints once the clay is fully dry.
- **Foil Application:** Adding shiny effects using metallic foil sheets.

Smarta BOLD is available in four colors: White, Terra Cotta, Stone Grey, and Anthracite.

Pack sizes: 250g and 500g.

